

# The Hudson Way

## Much like Toyota, Hudson Machine has their “way”

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The Toyota Way. The popular motto/slogan for Toyota has shown their customers what it is like to own and drive one of their cars. Much like Toyota, Hudson Machine and Tool has found their way, even though it was never lost, it was something we have been doing since 1976.

Hudson Machine has a passionate drive for their continuous improvement, respect for our customers and the belief that doing the right thing goes a long way. Since 1976, the manufacturing business has gone under some drastic changes and Hudson prides itself on being at the leading edge of the technology changes in the industry and we continue to find better ways to provide our customers with the best possible product on the market, all while making the assembly times as low as possible, so customers can get their product back as fast as possible.

This ties into the second step, the respect and value we have for our customers. Once a customer has worked with Hudson, they tend to be a lifelong customer. We want to have our customers feel comfortable and wanted by us. One way we do that is to focus on each assembly like it is the only one and give 100% attention to it, to make sure that the quality and standard lives up to the Hudson name. We focus on quick response and delivery, which ultimately shows our customers how much they mean to us and that we will do whatever is necessary to make sure they are completely satisfied with their product and with the overall service we have provided them. Most clients can see how passionate we are to give them the best, and that is one reason why we pride ourselves on building long lasting partnerships.



This essentially ties into the third step as well, the corporate belief that if we do things right, we will get the right results. We may not be glamorous and we might not have commercials on TV, but what we lack there, we make up for in the old-fashioned business style. We treat our customers like we would like to be treated and we only provide the absolute best. We provide the top-quality parts, and service because we believe that our customers’ needs are the most important and that is where our main focus lies, with our customers.

So there you have it! Much like Toyota and their “way” Hudson has a “way” of their own, a way of treating our customers with the upmost care and passion. And our way has been “the only way” we have been doing things since we started in 1976.